



2018 FARM Sponsorship Opportunities

Our Annual Gathering is organized by a volunteer Conference Director, Board and Committee members. In addition to the costs associated with putting on the conference, various office expenses are incurred throughout the year. Sponsors at all levels contribute to making the Annual Gathering and our day-to-day organizational activities possible.

THANK YOU SO MUCH FOR YOUR CONSIDERATION

In addition to the premiums listed below, sponsors at levels \$100 and up receive:

- Recognition and link on the FARM website
 - Name mention with thanks at Award presentations and Official Showcases
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GOLD SPONSOR LEVEL – \$750

Additional Benefits:

- One full conference registrations for the current year's FARM Gathering (excludes brunch and room)*
 - One Free Tote Bag insert (\$75 value)
 - Full page Advertisement (8 ½" x 11") in the FARM Gathering program book. (\$125 value)
 - Banner Ad running for 3 Months on the FARM website
 - Logo printed on back of FARM tshirt (limited supply)
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SILVER SPONSOR – \$500

Additional Benefits:

- One full conference registration for the current year's FARM Gathering (excludes brunch and room)*
 - One Free Tote Bag insert (\$75 value)*
 - Full page Advertisement (8 ½" x 11") in the FARM Gathering program book. (\$125 value)
 - Banner Ad running for 2 Months on the FARM website
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BRONZE LEVEL – \$250

Additional Benefits:

- One Free Tote Bag insert (\$75 value)
- Half page Advertisement (8.5" x 5.5") in the FARM Gathering program book (\$75 value)
- Banner Ad running for 1 Month on the FARM website

FRIEND OF FARM SPONSOR – \$100

Additional Benefits:

- 1/4 page Advertisement (4.25" x 5.5") in the FARM Gathering program book. (\$50 value)

Honorable Mention – \$_____ (\$25 or more)

For Gold and Silver level sponsors

*You may choose to swap one conference registration and tote bag insert to instead sponsor a specific feature of the conference. We will post signage with your logo at your choice of one of the following as “Sponsored in part by”:

- Coffee station (all weekend – limit 2 sponsors)
- Main Ballroom Entrance (one each on Friday and Saturday)
- Workshop/Performance Lane Rooms
- Brunch or Dinner Buffet table
- Cocktail party

We welcome your contributions of any amount. If you prefer just a small contribution starting at as little as \$25 we'll list you in our program.

TOTE BAG INSERTS: Sponsor must provide enough of one item (i.e. postcard, bumper sticker, brochure, pens or other promotional material) to fill up to 250 bags.

If you wish to become a FARM Sponsor, send a check to:

Annie Capps, FARM Conference Director
P O Box 329
Chelsea, MI 48118

DIGITAL ARTWORK for ads should be emailed to program@farmfolk.org and must be received no later than September 15th. See specs on the Advertising page of our website.

FOR MORE INFORMATION, SEND AN EMAIL TO conference@farmfolk.org